



# The Oil and Services Conference™ 10

San Francisco, CA  
February 21, 2012



This presentation contains projections and other forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These projections and statements reflect the Company's current views with respect to future events and financial performance as of this date. No assurances can be given, however, that these events will occur or that these projections will be achieved and actual results could differ materially from those projected as a result of certain factors. For a summary of events that may affect the accuracy of these projections and forward-looking statements, see "Risk Factors" in our Form 10-K filed with the Securities and Exchange Commission.

Cautionary Note to Investors – As of January 1, 2010, the SEC changed its rules to permit oil and gas companies, in their filings with the SEC, to disclose not only proved reserves, but also probable reserves and possible reserves. Proved oil and gas reserves are those quantities of oil and gas, which, by analysis of geoscience and engineering data, can be estimated with reasonable certainty to be economically producible—from a given date forward, from known reservoirs, and under existing economic conditions, operating methods, and government regulations—prior to the time at which contracts providing the right to operate expire. Probable reserves include those additional reserves that a company believes are as likely as not to be recovered and possible reserves include those additional reserves that are less certain to be recovered than probable reserves.

We use certain terms in this presentation, such as "reserve potential" and "EUR" that the SEC's guidelines strictly prohibit us from including in filings with the SEC. Investors are urged to consider closely the disclosure in our Form 10-K, available from us by contacting Investor Relations, Callon Petroleum Company, 200 N. Canal Street, Natchez, MS 39120.

You can also obtain our Form 10-K from the SEC by calling 1-800-SEC-0330 or by downloading it from the SEC's web site <http://www.sec.gov/>.



**Permian Basin**

- Foundation of onshore strategy
- 24,009 net acres (~100% operated)
- Vertical and horizontal drilling focus

**Field Operations Office**  
Midland, TX



**Technical Office**  
Houston, TX



**CALLON PETROLEUM ("CPE")**

- Enterprise Value: \$363MM
- SEC PV-10 (12/31/11): \$310MM
- 16 MMBOE Proved Reserves (70%+ liquids)
- Total Debt/EBITDA: 1.15x (2011E)
- \$139MM 2012 Capital Budget

**Headquarters**  
Natchez, MS




**GoM Shelf**

- Harvesting strong cash flows
- Non-operated position



**Deepwater GoM**

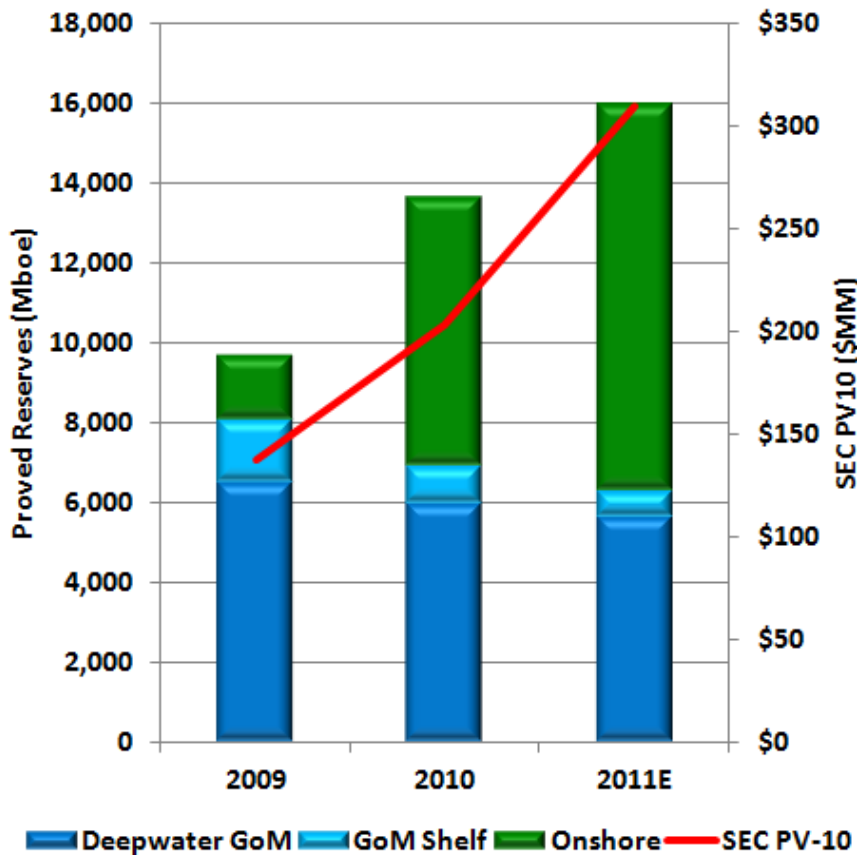
- Two fields (Shell and Murphy operated)
- Ongoing exploitation activity

 Other Callon-operated properties





## Onshore Growth (2009 Inception)



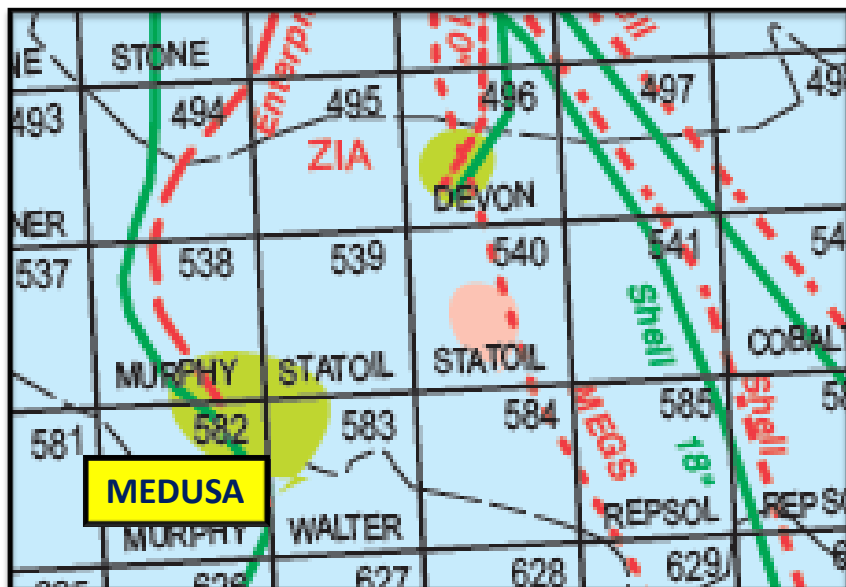
Proved Reserves By Region

- \$147MM onshore investment
  - Redeployed offshore cash flow
  - \$14/Boe onshore field level F&D
  - Increased reserves by 65%
- Replaced GoM Shelf production
  - Offset high-rate, natural gas wells with onshore drilling efforts
  - Maintained total company production
  - Increased reserve life (8.6 years)
- Positioned for further growth
  - Critical mass in Permian Basin
  - Initiation of horizontal oil drilling
  - Continued Deepwater GoM cash flow and incremental potential
  - Strong balance sheet and liquidity

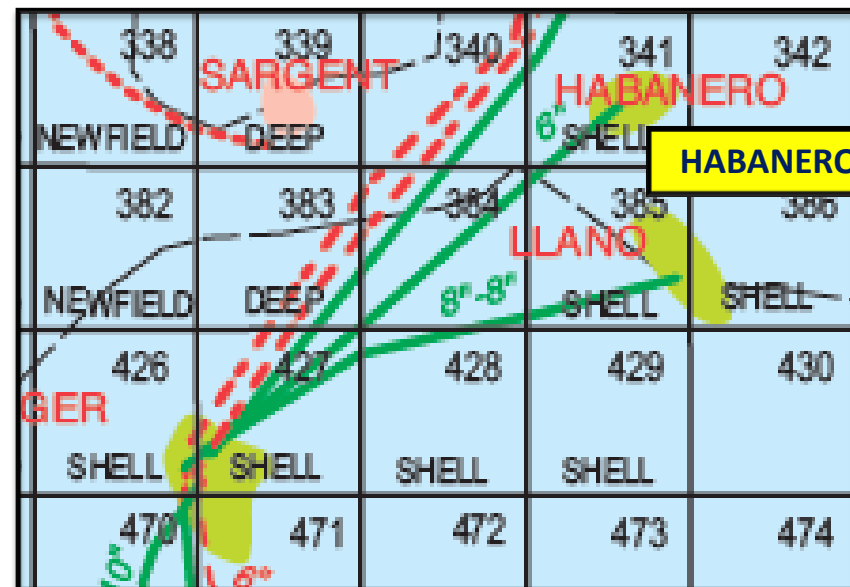
# “Deepwater” GoM Overview



CPE WI: 15%  
2,200' Water Depth



CPE WI: 11.25%  
2,013' Water Depth

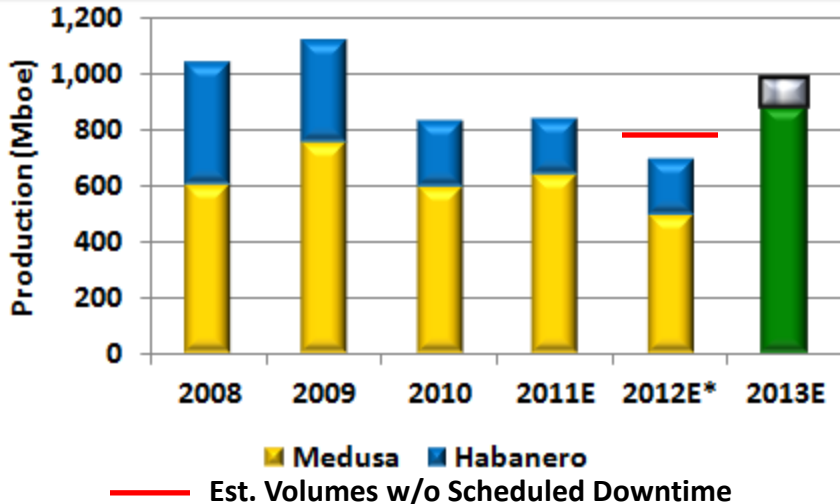


Field	Overview	Planned Activity
MC 582 (Medusa)	<ul style="list-style-type: none"> <li>• First production: 2003</li> <li>• Cumulative gross volumes: 55 MMBOE</li> <li>• Producing wells: 8 (6 dry trees/2 subsea)</li> </ul>	<ul style="list-style-type: none"> <li>• Operator re-evaluating subsurface</li> <li>• Potential for new drill well in 2013</li> <li>• Scheduled maintenance in 2Q12</li> </ul>
GB 341 (Habanero)	<ul style="list-style-type: none"> <li>• First production: 2003</li> <li>• Cumulative gross volumes: 29 MMBOE</li> <li>• Producing wells: 2 subsea</li> </ul>	<ul style="list-style-type: none"> <li>• Habanero #2 sidetrack in 4Q12</li> <li>• Scheduled maintenance in 2/3Q12</li> </ul>

Source: Offshore Magazine, Gulf of Mexico Map 2011

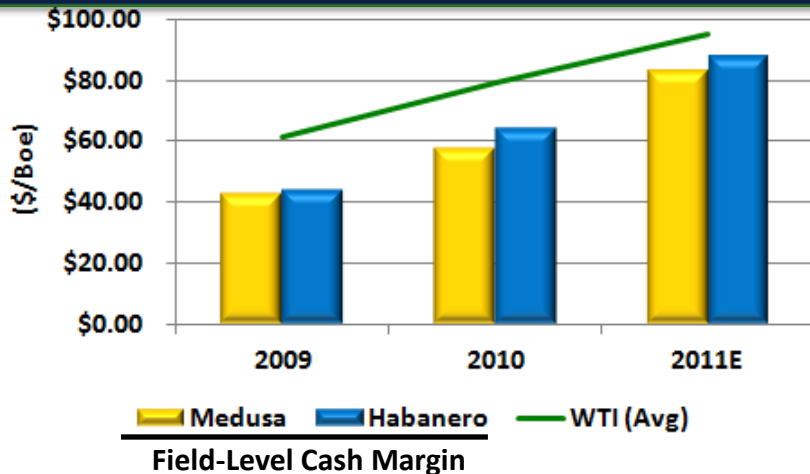


## Net Production Profile



- World-class fields and operators
- Production stability
  - Ongoing recompletions/sidetracks
  - Leverage existing infrastructure
  - Managed for long-term value, not rate
- Strong production economics
  - High operating cash margin
  - Recent LLS pricing benefits
- Long-term contributor
  - Deepwater lives typically 20 years+
  - Seismic evaluation and drilling plans
  - Unique assets for an independent
    - Solid capital efficiency (capex per unit of production)
    - Free cash flow for funding growth

## Field-Level Cash Margin (\$/BOE)

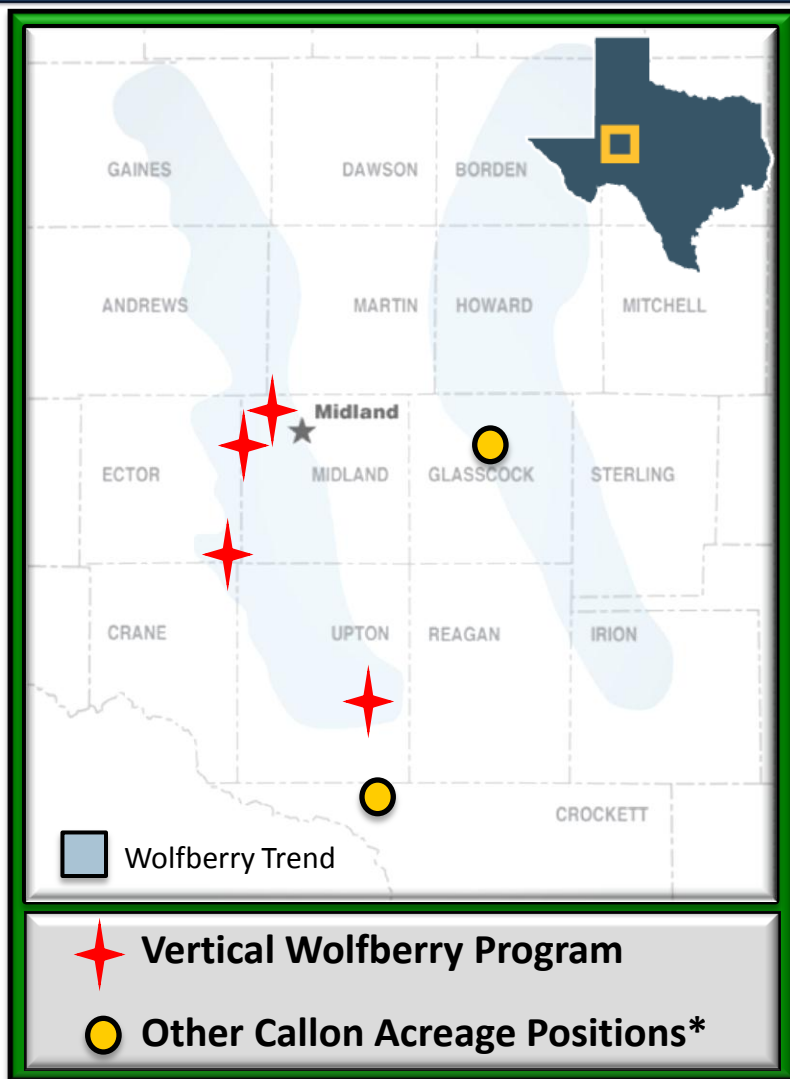


\* 2012E based upon midpoint expectations



- 24,000+ Net Acres
- 100% Operated Production
- Dedicated Technical and Operational Team





## Wolfberry Program

- Wells drilled to date: 59
- Remaining locations (40-acre): 135
- 95% WI / 71% NRI
- Gross EURs ~100 Mboe
- 75 – 120 Boepd IP
- Recent activity
  - 2011 exit rate: 1,300 Boepd
  - Two-rig program
  - Tested Strawn and Atoka
- 2012 outlook
  - High-grade vertical Wolfberry program
  - Focus on Pecan Acres
  - 100% HBP by year-end 2012

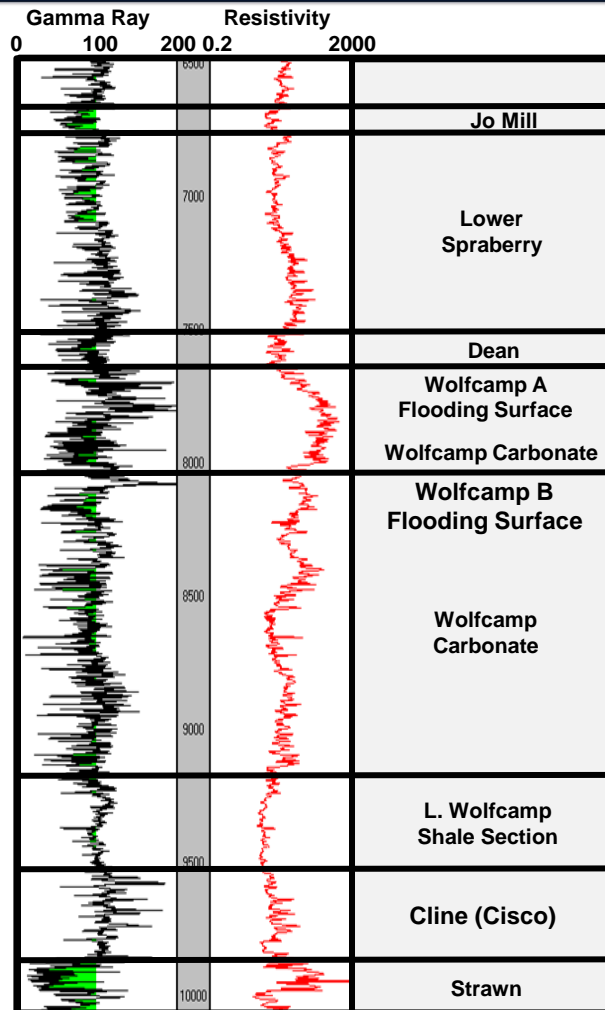
**Solid Platform For Development Drilling And Evaluation Of New Zones**

\* Does not include recently acquired 14,470 net acre position



## Horizontal Evolution

- Leverage existing assets
  - Legacy Midland Basin acreage
  - Extensive technical work
  - Operational and drilling expertise
- Continue to build new acreage
  - New 14,470 net acre position
  - Multiple target zones
- Driver of production growth
  - Higher production rates
  - Improved capital efficiency
- Disciplined strategy
  - 100% operated programs
  - “Fast-follower” in Wolfcamp B
  - Apply lessons to emerging plays
  - Redirect capital to horizontal wells



### Hz Wolfcamp B Play

Callon  
EOG  
El Paso  
Approach  
Pioneer  
Devon

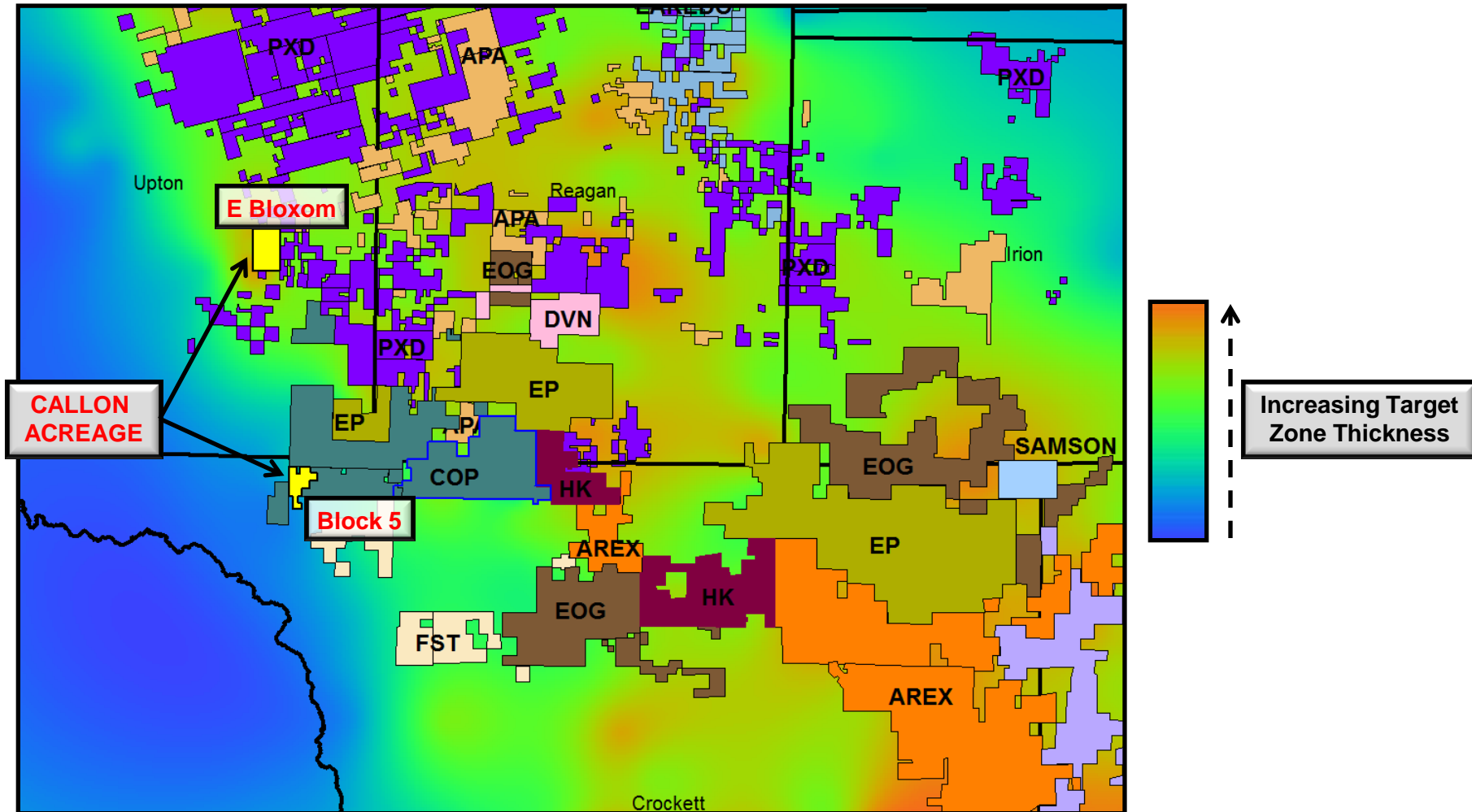
### Hz Cline Play

Callon  
Laredo  
Apache  
Concho  
Range

**Balanced Horizontal Program Focusing On Two Primary Plays**

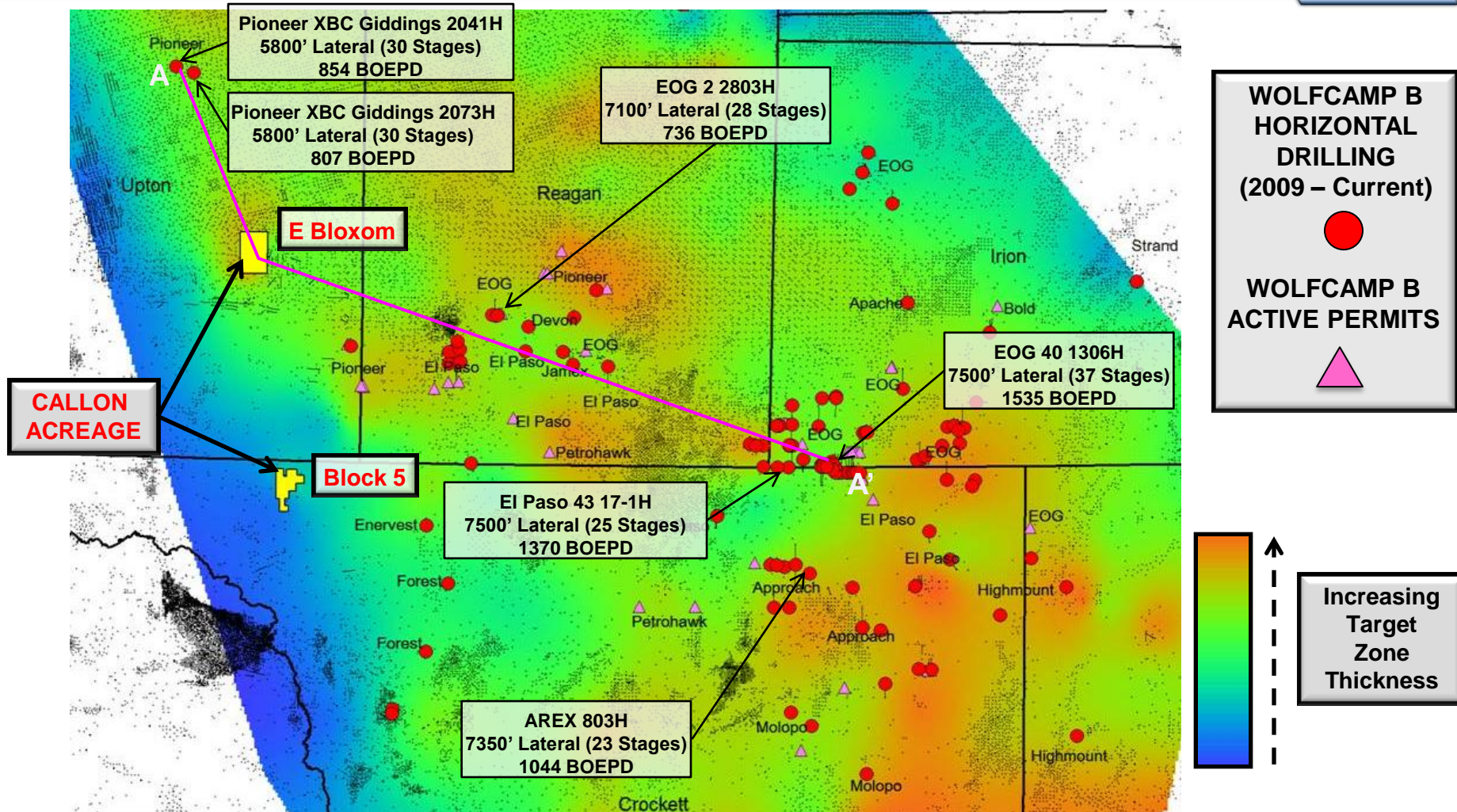
- Increasingly De-Risked Wolfcamp B In Southern Midland Basin
- North Midland Basin Acreage (14,470 Net Acres) With Cline Potential

# Callon Wolfcamp B Prospective Acreage



**Existing Acreage Well-Positioned As Wolfcamp B Activity Progresses North And West**

# Midland Basin Wolfcamp B Horizontal Activity



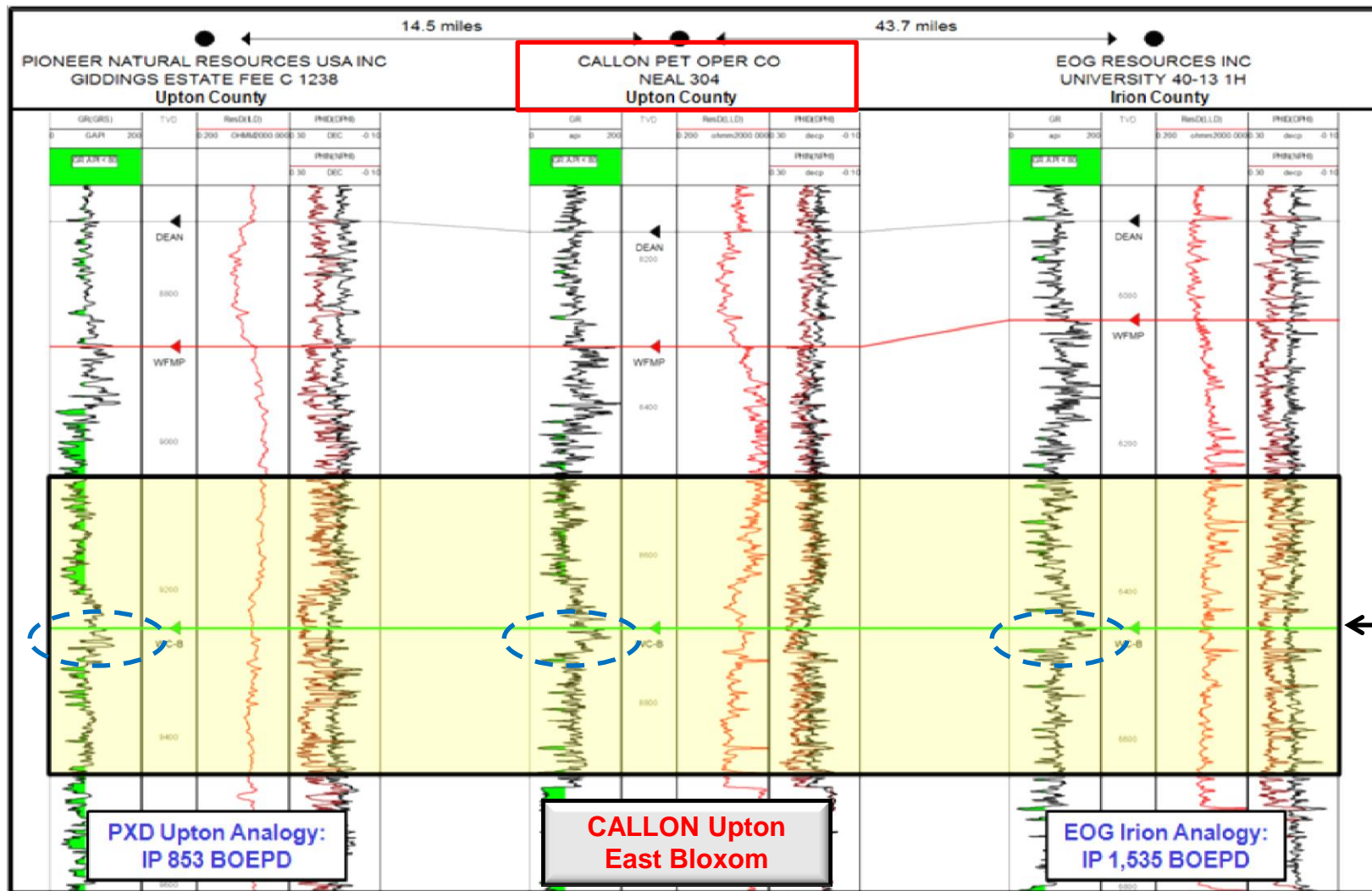
- Horizontal Drilling Program Starting In 2Q2012 At E Bloxom
- New Generation Rig Secured Under Two-Year Contract

# East Bloxom Wolfcamp B



A

A'

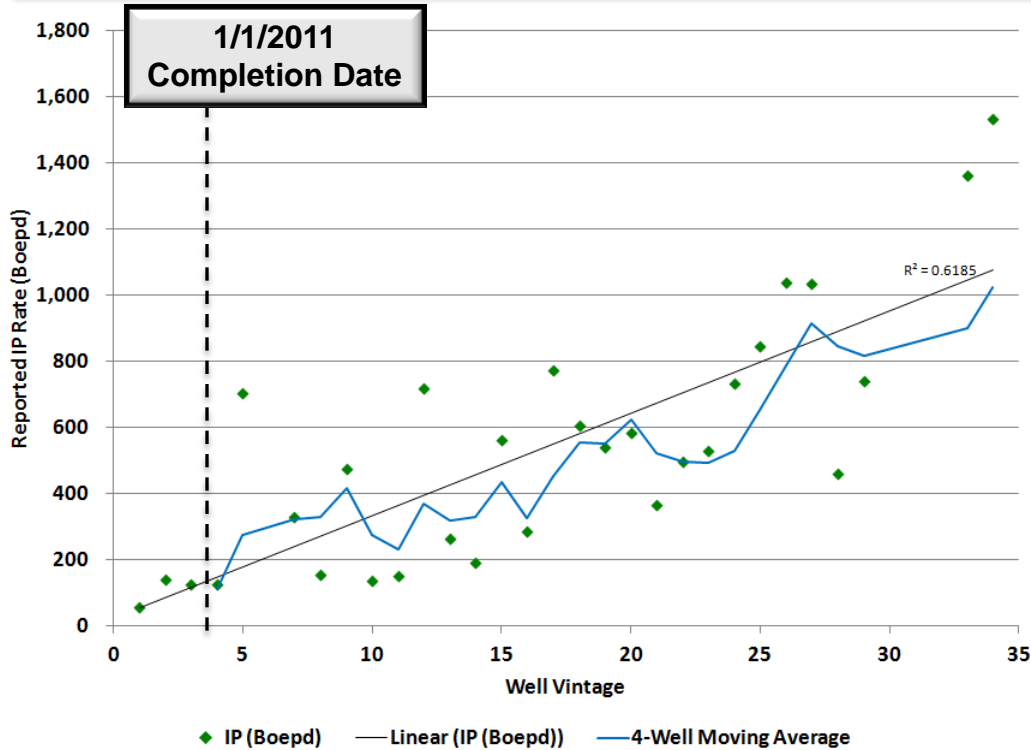


- Log Properties Analogous To Offsetting Horizontal Producing Wells
- Several Precedents To Determine Optimal Lateral Placement

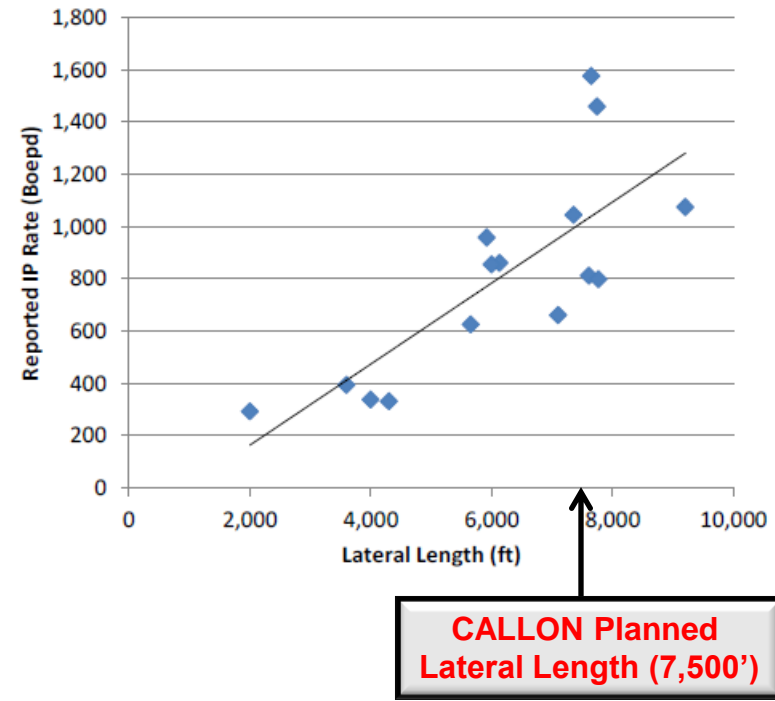
# Wolfcamp B (Midland) Evolution



## IP Rates (EOG/AREX/EP)\*



## IP vs Lateral Length (Howard Weil)



**Horizontal Wolfcamp B Results Benefiting From Accumulation Of Completion Data Over Time And Increased Lateral Lengths**

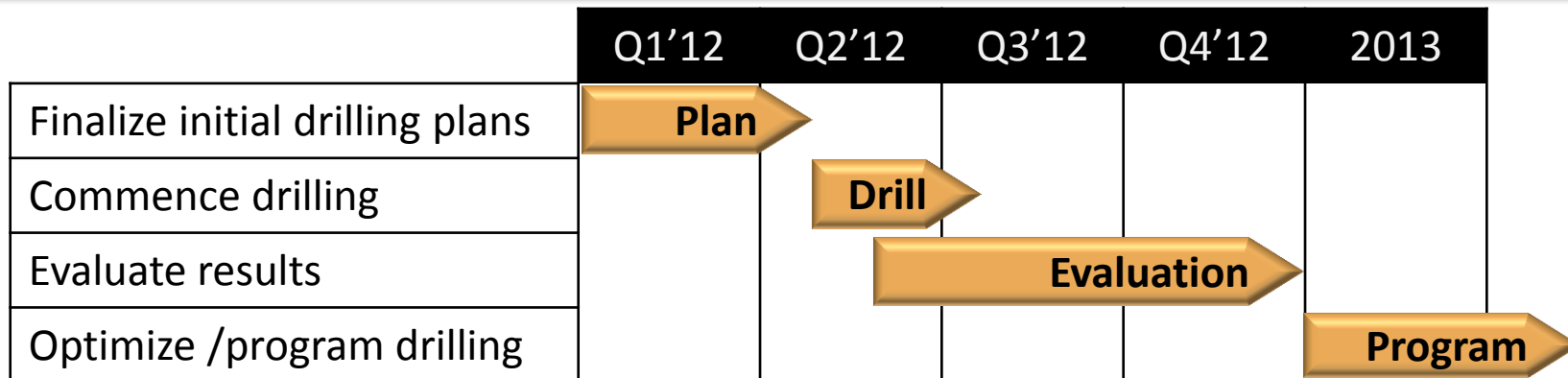
Source: Company filings, Texas RRC, Howard Weil Incorporated research (January 19, 2012)

\* Through November 15, 2011

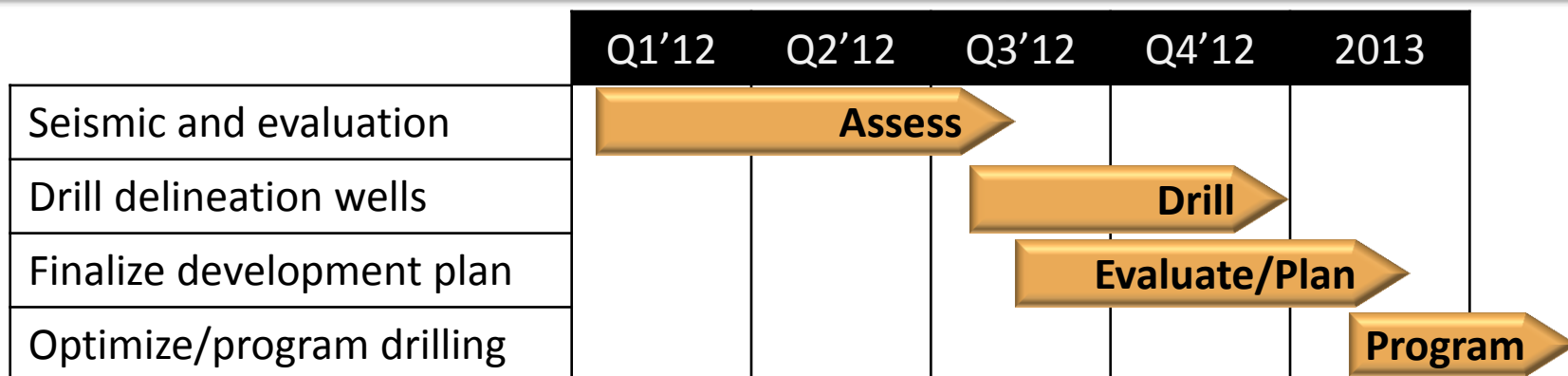
# Horizontal Permian Activity Timeline



## East Bloxom



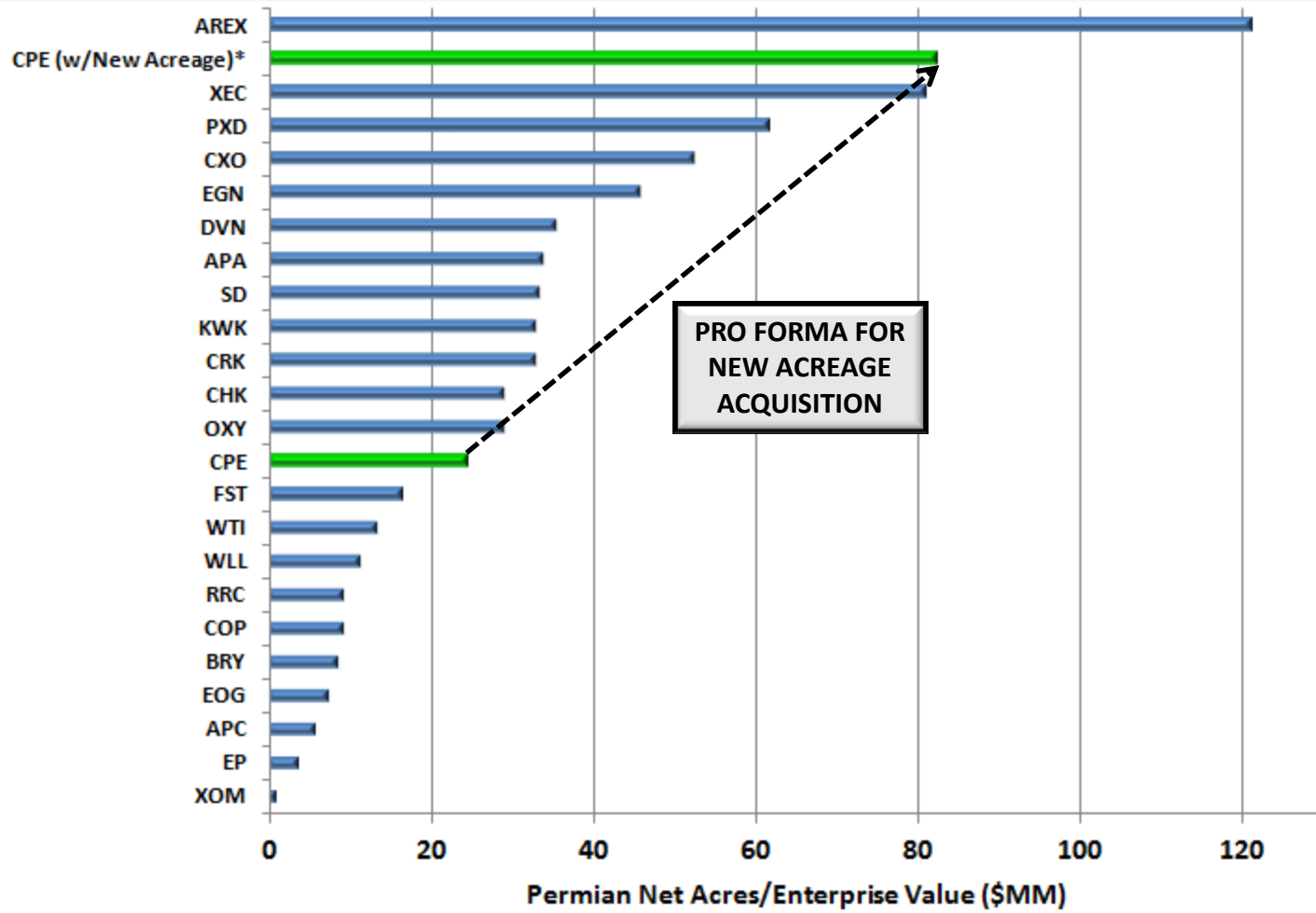
## New Permian Acreage



**Disciplined Approach For Efficient And Profitable Horizontal Permian Development Program**



## Net Permian Acreage Per \$MM Of Enterprise Value (1/19/12)



PRO FORMA FOR  
NEW ACREAGE  
ACQUISITION

Source: Howard Weil Incorporated research (January 19, 2012)

\* Includes other undeveloped acreage of 2,415 net acres (in addition to northern Midland acquisition) not included in research report data



## Financial Review



## Successful Equity Offering

- 10.1 million share public offering
- Net proceeds of \$73.8 million
- Expanded investor base

## Meaningful Debt Reduction

- “Clawback” of 2016 Senior Notes
- Reduced principal by \$31 million
- Reduced annual interest by \$4 million

## Increased Borrowing Base

- Facility increased to \$45 million
- Positive impact of onshore diversification
- Currently undrawn

## Significant Increase In Shareholders' Equity

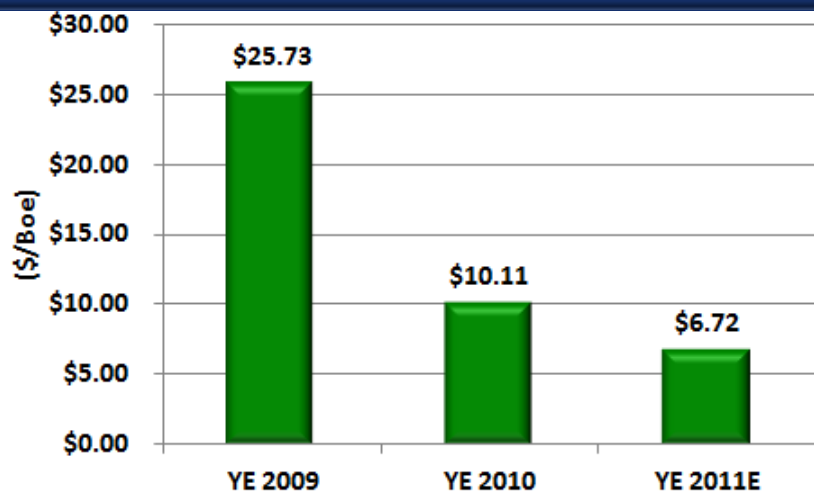
- \$135 million at September 30, 2011
- Increased 700% from December 31, 2010



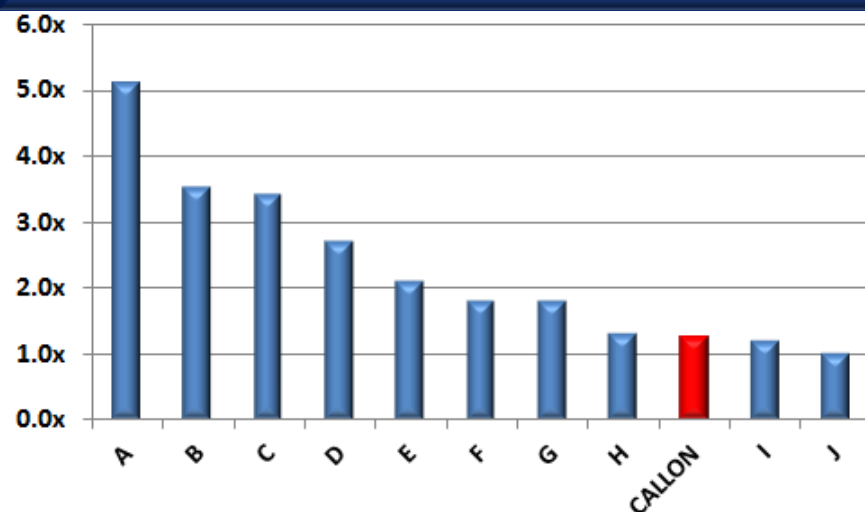
## Capitalization (\$MM)

	<u>12/31/2010</u>	<u>Change</u>	<u>09/30/2011</u>	<u>% Capitalization</u>
<b>Total Debt</b>				
Revolving Credit Facility	\$0	\$0	\$0	0%
13% Senior Notes due 2016	\$138	(\$31)	\$107	41%
Deferred Credit (Non-Cash)	\$28	(\$9)	\$19	7%
Shareholders' Equity	\$16	\$120	\$136	52%
<b>Total Capitalization</b>	<b>\$181</b>	<b>\$81</b>	<b>\$262</b>	<b>100%</b>
Cash Balances	\$17	\$31	\$48	
<b>Total Liquidity</b>	<b>\$47</b>	<b>\$46</b>	<b>\$93</b>	

## Total Debt/Proved Reserves<sup>(1)</sup>



## Total Debt / LTM 3Q11 EBITDA<sup>(1,2)</sup>

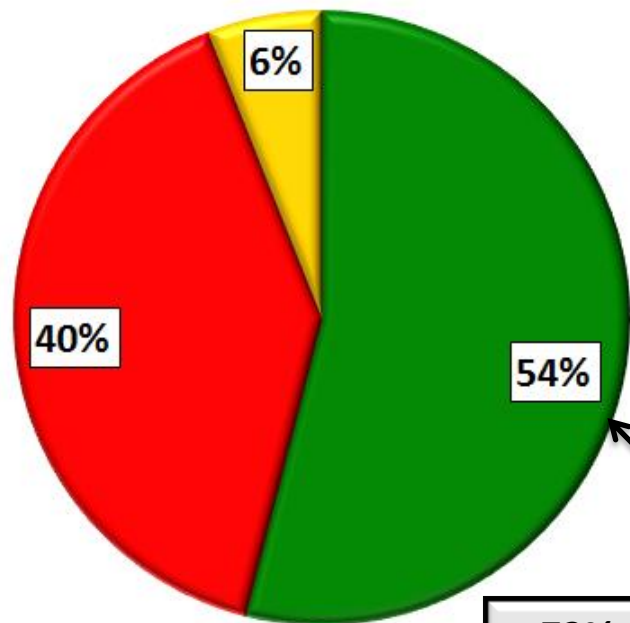


(1) CPE Total Debt does not include non-cash deferred credit of \$27.5MM, \$19.2MM and \$18.4MM at 12/31/10, 9/30/11 and 12/31/11, respectively

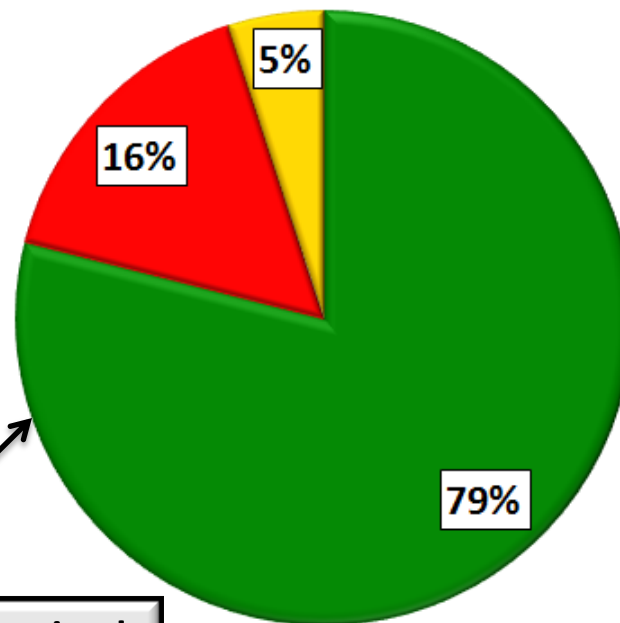
(2) Source: Thomson ONE. Peer Group Includes: AXAS, AREX, CWEL, CRK, END, FST, PQ, SGY, SFY and WTI. LTM EBITDA as of September 30, 2011



## Production By Commodity



## Revenue By Commodity



~72% Crude Volumes Received  
LLS-Comparable Index Pricing



Crude Oil



NGLs

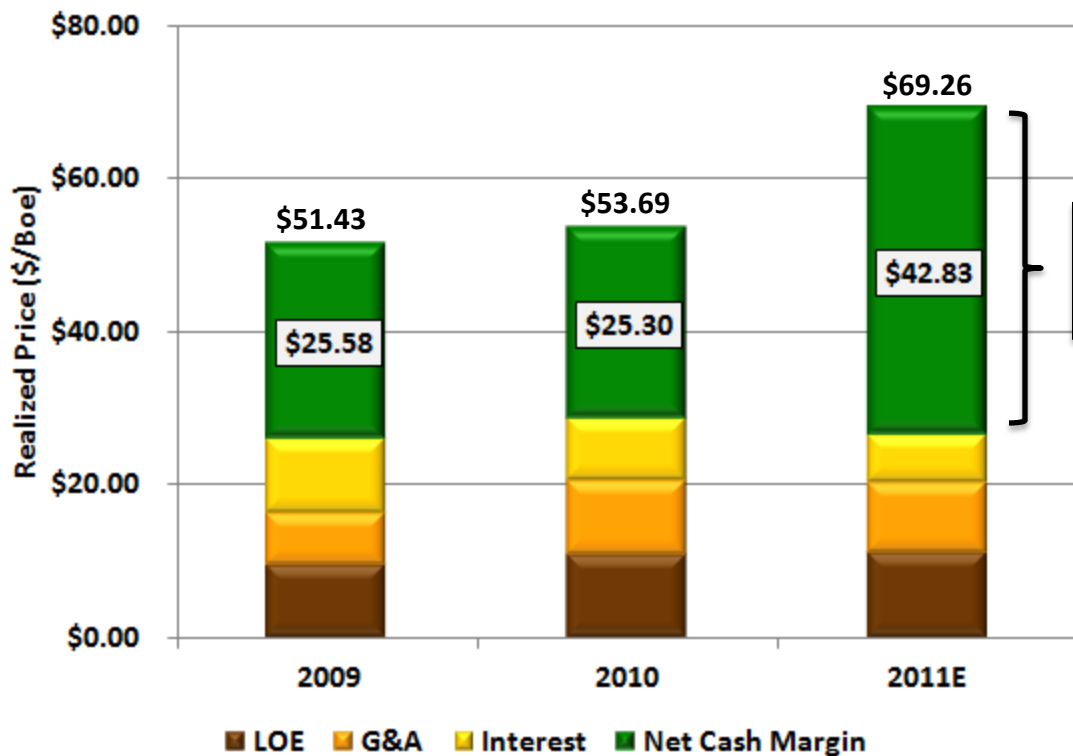


Natural Gas

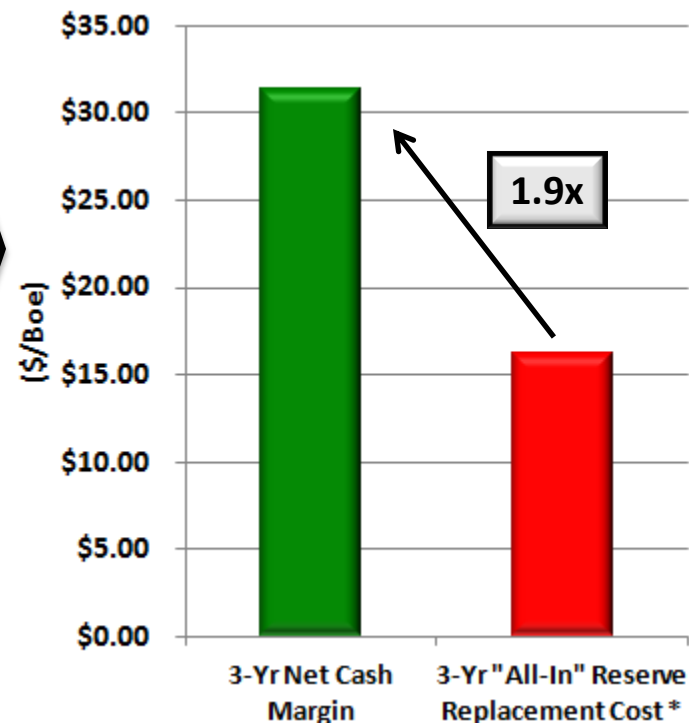
**Liquids-Based Pricing Leverage Should Continue To Increase  
As Permian Oil And Wet Gas Volumes Grow Over Time**



## Cash Margin Analysis



## Reinvestment Efficiency



**Strong Cash Margins Support Onshore Resource Capture Initiatives**

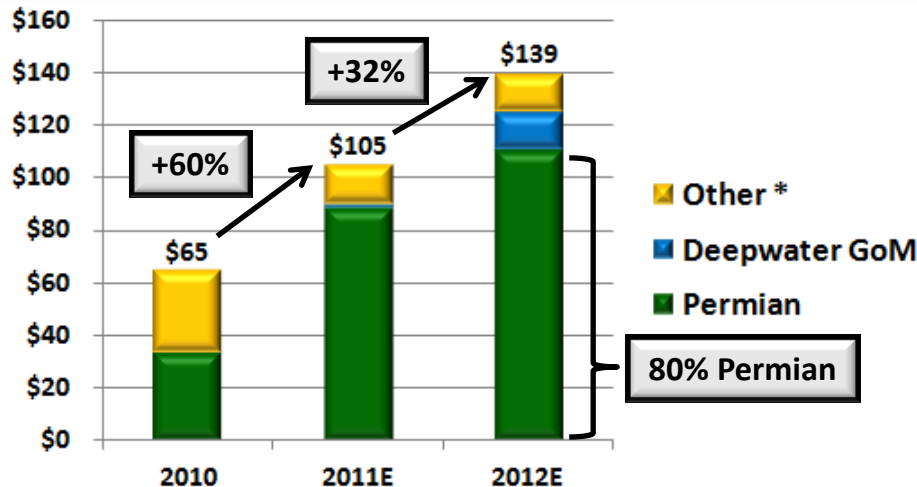
\* (Total net capital expenditures + capitalized items) / (Total proved reserve additions from all sources, net of revisions)



## 2012 Capex Breakdown

	Wells Drilled				2012 Capital (\$MM)
	2011 Actual		2012 Planned		
	Gross	Net	Gross	Net	
<b>Legacy Permian</b>					
Vertical	36.0	33.0	20.0	13.7	
Horizontal	--	--	4.0	4.0	
Sub-Total	36.0	33.0	24.0	17.7	\$62.0
<b>Permian New Initiatives</b>					
Vertical	--	--	1.0	1.0	
Horizontal	--	--	3.0	2.7	
Sub-Total	--	--	4.0	3.7	\$48.0
Deepwater GoM	--	--	1.0	0.1	\$14.0
Capitalized Costs & Other					\$15.0
<b>TOTAL</b>	<b>36.0</b>	<b>33.0</b>	<b>29.0</b>	<b>21.5</b>	<b>\$139.0</b>

## Onshore Capital Deployment (\$MM)



- Legacy Permian
  - High-grading opportunities
  - 20 vertical /4 horizontal wells
- Permian New Initiatives
  - Closed acreage transactions
  - Additional acreage
  - 2012 evaluation and seismic
  - 3 horizontal and 1 vertical
- Funding growth
  - Deploy cash balances
  - High cash margin production
  - Reallocation of capital
  - Bank facility as needed
- Flexibility
  - 85% operated drilling capex
  - Optimize development
  - Limited drilling commitments

\* Includes capitalized costs, ARO and other operations



- Successfully established critical mass in the Permian
  - Leveraged expertise and organizational footprint
  - Assembled multi-year inventory of operated drilling locations
  - Positioned to capitalize on emerging horizontal development
- Investment focused on long-term value creation
  - Portfolio of onshore opportunities created from reinvestment of offshore cash flow
  - Disciplined exploitation timeline as operator of horizontal oil programs
  - High-grade capital expenditures to solidify sustainable growth platform
  - Balance profitable production growth with replacement of relatively higher offshore production rates
- Prudent financing strategy
  - 2012 drilling capital almost entirely operated
  - Existing cash balances and undrawn credit facility provides flexibility
  - Capitalization to be aligned with longer-term plans for Permian development and other growth initiatives



## OFFICES

Natchez, MS -- Headquarters  
Houston, TX -- Technical/Engineering  
Midland, TX -- Permian Basin Ops.  
Web: [www.callon.com](http://www.callon.com)

## MANAGEMENT TEAM

Fred Callon, Chairman CEO  
Bob Weatherly, Executive VP CFO  
Gary Newberry, Senior VP Operations  
Rodger Smith, VP Treasurer  
Steve Woodcock, VP Exploration  
Vince Borrello, VP & GM Permian Basin

## TRADING DATA / KEY STATISTICS

Founded 1950 -- Public since 1994 (NYSE 1998)

NYSE: CPE 

Average Daily Volume:	314,300
52-week Range:	\$3.02 -- \$8.65
Share Price (2/16/12):	\$7.72
Market Capitalization:	\$304 Million
Enterprise Value:	\$363 Million
Shares Outstanding:	39 Million

## ANALYST COVERAGE

Canaccord Genuity  
Capital One Southcoast  
Global Hunter Securities  
Howard Weil Incorporated  
Johnson Rice & Company  
Robert W. Baird & Co.  
SunTrust Robinson Humphrey